


# CHRISTOPHER POIRIER

UX DESIGNER

VANCOUVER, BC

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## PROFILE

A recent graduate from BCIT New Media Design and Web Development, actively seeking an engaging opportunity in the field of UI/UX design. I aim to leverage both my educational background and hands-on experience in user research, design, and testing to craft user-centric digital products. My ultimate goal is to tackle a dynamic role that not only challenges me but also allows me to contribute to intuitive, business-driven digital solutions.

## EDUCATION

### New Media Design and Web Development

British Columbia Institute of Technology  
2022-2023

#### RELEVANT COURSEWORK:

- UI/UX Strategy 1 & 2
- Information Architecture
- Quality Assurance For New Media
- Web Design and Interaction

## SKILLS

- UI/UX Design
- Graphic Design
- Project Management
- Change Management
- Account Management
- Digital Storytelling
- Leadership
- Sales
- Research
- Photography
- Videography

## SOFTWARE

- Figma
- Photoshop
- Illustrator
- Procreate
- InDesign
- Final Cut Pro
- HTML
- CSS

## WORK EXPERIENCE

### SAP Vancouver | April - July 2023

#### GREEN TEAM INTERN

As a results-driven Product Manager and independent contributor, I gained hands-on experience during my internship with the Vancouver SAP Green Team. Collaborating with a team of seven, I designed and executed innovative projects to advance sustainability and environmental stewardship at SAP.

- My responsibilities included taking the lead on UX design, user testing, and research for the SAP Waste Dashboard. This tool was developed to optimize internal waste management, prioritizing data accessibility and user experience enhancements.
- I also initiated video projects showcasing employees' recycling journeys and environmental efforts, led Graphic Design projects for digital signage to raise awareness about sustainability in the office, and oversaw the production of Green Team wood-engraved tokens as tokens of appreciation for employees engaged in green initiatives.

### Apple | 2012 - 2018

#### APPLE SOLUTIONS CONSULTANT

- Responsible for the success of Apple's Channel Partner Sales strategy with Best Buy locations across Western Canada. Engaged and supported leadership teams on market strategy with Apple solutions.
- Provided education and consultation for Best Buy's team members to align with Apple's brand and solution strategy. Executed Go-to-market planning with leadership for new product lines.